

JobsDB.com Career Exhibition showcases 10,000 career opportunities up for grabs

Bangkok — JobsDB.com and 200 leading business partners led by Double A Group, Kasikorn Bank Group, Panasonic Group in Thailand and Unilever Thai Trading Limited. have joined forces to organise the Career Exhibition 2011 by JobsDB at the Plenary Hall of the Queen Sirikit National Convention Center from 11-13 March. This is the seventh edition of this Career Exhibition and it will feature e-recruitment solutions using barcodes and career cards to facilitate the job applications of some 65,000 anticipated participants at the event.

“JobsDB.com is the first company in Thailand to hold such a large and sophisticated careers exhibition -- and this will be the seventh of its kind,” said Mrs Noppawan Chulakanista, General Manager, JobsDB Recruitment (Thailand) Limited.

“Last year’s event saw more than 48,000 participants applying for 320,000 jobs, and we succeeded in helping many of them to find jobs. We’re expecting 65,000 participants this year to apply for over 400,000 jobs. We are proud to be part of the effort to stimulate the country’s economy by finding employment for people looking for work.

“Thanks to an improving economy which continues from last year, businesses began to hire more. And to respond to the increasing number of people hunting for jobs the event will feature our sophisticated e-recruitment solution and barcode technology in job application process. The attempt is to better facilitate all candidates and participating companies.

“It will provide a platform where job hunters and companies looking for new employees can meet, with the advantage of being able to screen and scan applicants with the right qualifications that answer to companies’ requirements,” she said.

JobsDB.com’s barcode system also helps job seekers by eliminating the need to bring their paper resumes with them to apply for a job. The barcode will be a key pass to help them make a paperless application. All they need to do is register with

www.jobsdb.co.th/ce in advance, and they will receive a barcode and a career card at the event. "It's so simple. You can apply for as many jobs with as many companies as you like with just one click," said Noppawan.

Business partners contributing to the exhibition are led by Double A Group, Kasikorn Bank Group, Panasonic Group in Thailand and Unilever Thai Trading Limited. The sponsors include Bank of Ayudhya PCL, Betagro Group, Central Group, Marriott Hotels in Thailand, Nestle (Thai) Ltd, Starwood Hotels and Resorts Worldwide, Inc., Summit Group, Tesco Lotus, Thai Beverages PCL, TMB Bank and other companies, making a total of 200 key names in Thailand's employment sector.

In addition, more than 200 companies will have booths at the three-day exhibition, which will also feature a wide variety of activities. Experience sharing by HR managers from leading firms will be included with "Interview in English" tips by Christopher Wright.

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About JobsDB.com

JobsDB.com is the leading online recruitment network in the Asia Pacific region. By harnessing the speed and global reach of the Internet, JobsDB.com has developed a powerful recruitment medium, bringing employers and job seekers together and enabling them to interact directly for fast, efficient and cost-effective recruiting.

Over the years, JobsDB.com has built one of the largest and most comprehensive databases in the Asia-Pacific region, with over 10 million job-seeker members and some 160,000 corporate clients. As many as two million Job Alerts are sent daily matching job seekers to the job of their choice.

Established since September 1999, JobsDB Recruitment (Thailand) Co Ltd has over 930,000 job-seeker members and some 20,500 corporate clients. It continues to strive for excellence in Internet services and to maintain its position as the region's leading online recruitment network.

Career Exhibition by JobsDB.com has been held for six consecutive years, and has received an overwhelming response with increasing numbers of visitors every year. The seventh edition of CE job fair will be equipped with e-recruitment solution with barcode to facilitate the job applications of at least 65,000 participants at the event.

Here are the most popular areas of employment in CE 2010:

1. Information Technology เทคโนโลยีสารสนเทศ (ไอที)	13%	7. Admin and Clerical Support ธุรการและประสานงานทั่วไป	10%
2. Sales การขาย	13%	8. Customer Service ลูกค้าสัมพันธ์	6%
3. Accountancy บัญชี	12%	9. Manufacturing การผลิต	5%
4. Banking and Finance การเงินและการธนาคาร	11%	10. Human Resource ทรัพยากรบุคคล	5%
5. Marketing การตลาด	11%	11. Others อื่นๆ	4%
6. Engineering วิศวกรรม	10%		

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