

Overhauled JobsDB website lets users select preferred language, find jobs easier and responds to survey results unveiling 73% of job seekers find jobs via online job websites

Bangkok — 17 October 2011 — JobsDB.com has announced the results of a survey that asked 2,827 people across the nation about their job seeking behaviours and 73 per cent of respondents reported they seek jobs via online job websites. To reinforce its leadership in Thailand's online job website sector and meet such demands, the company decided to invest in having its website overhauled to enable members to select their preferred language and help them find a job while offering more of the services which will help it expand its member base to one million by the end of this year.

“The 2011 job application statistics revealed that people's job seeking behaviours have changed. Our survey polled 2,827 people across the nation and this showed that 73 per cent of them find online job applications the most popular method,” said Ms Noppawan Chulakanista, General Manager of JobsDB Recruitment (Thailand).

The second most popular method is going to the corporate websites, which accounted for 9 per cent, while looking for a job in the print media accounted for only 2 per cent. Most of them believe that applying for a job via online job websites is the most effective way because they can choose the right job in a short time. This is different from the past when they went directly to the company, which had many disadvantages including having less choice and wasting time, and maybe even not getting a job in the end.

Nowadays, there are many online job websites to choose from. Candidates just submit their complete resume on the websites and there is a better chance they will be hired in the end by the company of their choice.

Ms Noppawan continued: “As the leading online recruitment company, JobsDB is continuing to develop the largest and most comprehensive databases in Thailand. It always prioritises and pays attention to creating innovative technology and services to better answer the demands both of job seekers and employers in their search for the right job vacancies and highly qualified candidates. It also aims to provide opportunities

for career advancement to its members and helps find competent human resources through recruitment for entrepreneurs in various businesses.”

Recently, the company revamped its website to answer to users’ requirements focusing on facilitating members to use the website as they can choose their preferred language and access more outstanding services. It will also launch job seeker seminar and promotional campaigns throughout the year. JobsDB.com now has a high-profile reputation among users with more than 900,000 job seeker members. The company expects this number to reach one million by the end of the year.

The revamped website did not only refresh its look and feel but also added numerous functions to ensure better performance. These changes will make its members’ lives easier, focusing primarily on the improvements of the three sections. These are the language selection tool, getting a job easier and gaining more access to more outstanding services.

In terms of functionality, the language selection is designed to meet the needs of members who prefer to use the Thai language. It allows members to set the default language of their choice. Any member who wants to read the website in Thai can do so with this tool. While the “get job easier” function is a newly developed job search tool, the new webpage aims to help members find jobs faster and easier with the maximised Search Box tool.

"The working location is one of the factors critical to the decisions of job seekers. We therefore added working location in the search keywords. Job seekers can just type a keyword, and then the system will automatically show ‘Suggestion Keyword’ immediately. Job positions and the company name will be displayed. You can select the job and location quickly and easily. Simply type in the first letter and it will take you to your desired job," Ms Noppawan added.

Access to outstanding services is a review shortcut to the most popular services. The function is a shortcut to the job alert email subscription and to create resumes. This will allow job seekers to access services more easily. The shortcut is placed on the right

and makes it easy for members to subscribe to job alert email notifications and create more resumes to more than 10 Job Alerts and 10 resumes.

The “getting a job easier” function recognises the search history. The function can recognise the member’s search histories which help the user each time they search for a job. It includes:

- My Last Search. This function can remember the last search histories by using cookies on the same computer so that the user doesn’t have to log in.
- My Saved Search History. This function will display the results that the member has saved so that when they use another computer, he/she can find what was saved from the last login.

In addition, the shortcut to the JobsDB social review is a shortcut to JobsDB social networks to allow members to access the company’s all online channel via Facebook, Twitter, RSS feed, YouTube and blogs. It includes reviews of a shortcut to the latest news, techniques for getting a good job and articles about how to get a job. JobsDB has provided additional space for articles in particular to allow subscribers to access useful information for job seekers.

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